Hungarian-French Business Meetings on Precision Agriculture

Our professional partner, the Hungarian-French Chamber of Commerce and Industry (<u>www.ccifrance-hongrie.org</u>) organizes a side event in the framework of the ECPA 2021 conference.

The main goals of the event are to:

- Give the business opportunity to French companies to present their products and solutions for Hungarian potential clients and to better know the Hungarian agricultural sector.
- Assist to Hungarian agricultural companies to get to know and to find new potential French suppliers from the different fields of precision agriculture.

The event will take place on the 19th- 20th July 2021.

Program:

Monday 19th July	PUBLIC SERVICE BUDAPEST	09h00 – 11h00 Participation at the official inauguration of the conference 11h00 – 12h30 General presentation of the Hungarian Economy and the agricultural sector (in French) 12h30 – 14h00 Business Lunch 14h00 – 17h00 Participation at the ECPA 2021 conference and Business meetings between French and Hungarian companies
	BUDAPEST FRENCH EMBASSY RESIDENCE	17h30 – 19h00 Cocktail at the Residence of the French Embassy in Budapest
Tuesday 20th July	BARACSKA	09h00 – 12h00 company visit at Keve Zrt. – Precision agriculture in practice (transport ensured by bus to the site)
	BUDAPEST	13h00 – 14h30 Business Lunch 15h00 – 18h00 Business meetings between French and Hungarian companies

If the pandemic situation does not allow us to organize the event with personal presence or you would simply prefer to participate virtually, we will offer you our event 100 % virtual as well. In this case the program will not include the business lunches and the cocktail. The rest of the program will be realized on a digital platform.

If you are a French or a Hungarian company interested to participate at this side event, please contact the project coordinator by mail or by phone:

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AMBASSADE DE FRANCE EN HONGRIE SERVICE ÉCONOMIQUE DE BUDAPEST