



13. Európai Precíziós Gazdálkodási Konferencia

# 13th EUROPEAN CONFERENCE ON PRECISION AGRICULTURE

**19-22 July 2021**

*Adoption of innovative precision agriculture technologies and solutions*

## Sponsorship offer

Supported by



MINISTRY  
OF AGRICULTURE

Hosted by



HUNGARIAN  
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In cooperation with



# Aims and background of the conference



The introduction of modern digital technologies to farmers and their application in practice have high priority in agriculture. It is essential to achieve environmental and climate policy goals.

The ECPA 2021 Conference shows Hungarian achievements to the international audience and allows Hungarian producers, professionals, professors and students of agricultural universities to learn about the new results and best practices in precision agriculture. The conference participants will be the researchers of precision agriculture and agricultural digitalisation from all over the world.

We organise an extra field day where practice and research appear together.

The conference provides an excellent opportunity to present the research results and technological developments concerning PA.

## Abstracts by country for the congress ECPA 2021

# The audience of the conference

Participants and professional partners:

We expect 400 people from over 30 countries, authors of the 115 papers, Hungarian and international specialists of precision agriculture, agricultural digitalisation, students and representatives of partner organisations.

*As the International Conference of Precision Agriculture was cancelled in 2020 in the USA, the European Conference of Precision Agriculture 2021 Budapest has gained increased interest from overseas.*

Country	All abstracts	Without rejected abstracts
Argentina	1	1
Australia	2	2
Belgium	6	6
Belarus	1	1
Brazil	3	3
Switzerland	1	1
China, P.R.	8	3
Czech Republic	3	2
Germany	33	30
Denmark	1	1
Spain	26	26
Finland	1	0
France	18	18
United Kingdom	6	6
Greece	1	1
Hungary	11	11
India	4	2
Israel	11	11
Italy	25	25
Japan	3	3
The Netherlands	5	5
Norway	1	1
Poland	1	1
Portugal	3	3
Saudi Arabia	1	1
Slovak Republic	3	3
Slovenia	4	3
Sweden	2	2
Turkey	2	2
USA	25	25





# Main points of the Conference

**ECPA**  
Budapest 2021

Due to the COVID-19 situation, the Conference is planned to be held both online and offline. Presenters and visitors who are unable to attend personally can join the virtual platform.

## Implementation:

- virtual platform: section rooms, exhibition stands, chat, one2one virtual conversations
- offline: closely following the guidelines of health authorities, held on one of the most innovative Universities of Hungary, with professional stage system, large exhibition area

**Language of the Conference: English**

**Patron:** Dr. István Nagy, PhD; Minister of Agriculture, Hungary

**Chair of Scientific Committee:** Dr. John V. Stafford, *Past President, International Society of Precision Agriculture*



# Key dates, main programmes

- 18 July | **Welcome reception**  
Hungarian Academy of Sciences (*tbc.*) + virtual platform
- 19 July | **Conference opening, keynote speeches, conference 1st day**  
University of Public Services, Hungary + ECPA virtual platform
- 20 July | **Field Day**  
KEVE Zrt., Baracska and HAS Centre of Agrisciences + Marton Genetics, Martonvásár
- 21 July | **Conference 2nd day, keynotes**  
University of Public Services, Hungary + ECPA virtual platform
- 22 July | **Conference 3rd day, closing**  
University of Public Services, Hungary + ECPA virtual platform

# Cooperating partners

[AgroCares](#)

[AGRON Analytics Ltd.](#)

[AGROTEC Hungary Ltd.](#)

[AgroVIR – More than farmmanagement](#)

[Csernozjom Ltd.](#)

[Digital Success Nonprofit Ltd.](#)

[Hungarian Data Asset Agency](#)

[Hungarian-French Chamber of Commerce and Industry](#)

[I.S.M. Technology Ltd.](#)

[Keve Ltd.](#)

[Phylazonit Ltd.](#)

[PlantaDrone Ltd.](#)

[Syngenta Hungary](#)

[Széchenyi István University](#)

[Tomelilla Ltd.](#)

[xarvio Digital Farming Solution](#)

[Yara Hungária Gyártó es Kereskedelmi Ltd.](#)

Further cooperating partners on the website: <https://www.ecpa2021.hu/sponsors/>



# Topics

- Precision Agriculture
- Precision Horticulture
- Precision Viticulture
- Precision Crop Protection
- Proximal and Remote Sensing of Soil and Crop
- Applications of Unmanned Aerial Systems
- Satellite-based applications for Precision Agriculture
- Smart Weather for Precision Agriculture
- Differential harvest
- Embedded sensing systems
- Site-Specific Nutrient, Lime and Seed Management
- Site-Specific canopy, harvest quality, etc.
- Precision pasture Management
- Drainage Optimization and Variable Rate Irrigation
- Geostatistics, mapping and spatial data analysis
- Wireless Sensor Networks, Internet of Things
- Robotics, Guidance and Automation
- Economics of Precision Agriculture
- Adoption of Precision Agriculture
- Small farms/Small Holders and Precision Agriculture
- Education in Precision Agriculture
- On Farm Experimentation with Site-Specific Technologies
- Software and mobile Apps for Precision Agriculture
- Decision Support for Precision Agriculture
- Data Mining for Precision Agriculture



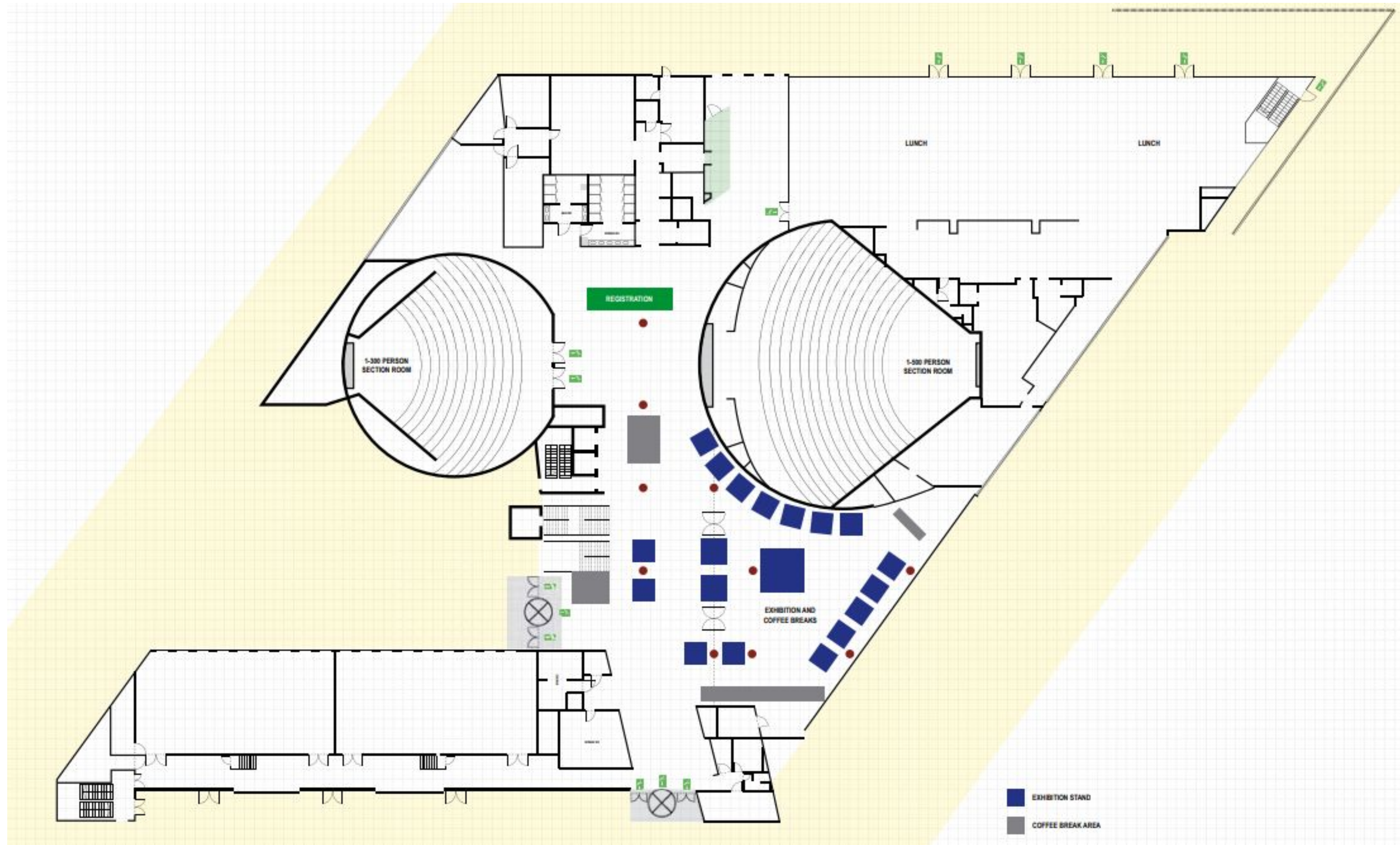


# ECPA 2021 sponsorship possibilities

ECPA 2021 sponsorship possibilities	Exhibitor	Exhibitor online	Bronze Partner	Bronze online	Silver Partner	Silver online	Gold Partner	Gold online
Maximum number of partners	10	10	20	20	10	10	5	5
<b>Pre- and post communication</b>								
<a href="https://ecpa2021.hu">ECPA2021.hu</a> conference website / logo appearance	•	•	•	•	•	•	•	•
Social channels of the Conference (Facebook, LinkedIn, Twitter) / logo appearance	•	•	•	•	•	•	•	•
<b>Onsite event services</b>								
Interview and it's publication on the Conference website	–	–	–	–	–	–	•	•
Outdoor flag at the entrance of the Conference Hall	–	–	–	–	–	–	•	–
15 sec. video played on displays at the coffee breaks in the Conference Hall / on the virtual platform	–	–	–	–	–	–	•	–
Roll up in the Conference Hall	–	–	–	–	•	–	•	–
Logo appearance on the displays at the coffee breaks	–	–	–	–	•	–	•	–
Conference leaflet / advert	–	–	–	–	half page	–	full page	–
Conference leaflet / logo insert	–	–	•	–	•	–	•	–
Promotional materials in welcome pack for visitors / promo gift	–	–	•	–	•	–	•	–
Proceedings (printed book) logo insert	–	–	•	–	•	–	•	–
Exhibition stand at the Conference Hall and/or onthe Field Day (Maronvásár)	•	–	•	–	•	–	•	–
Participation in Welcome Party and Gala Dinner	–	–	2 persons	–	3 persons	–	5 persons	–
Free entrace at the Conference	1 person	1 person	3 persons	–	5 persons	–	10 persons	–
Free entrace at the Technical Tour	1 person	1 person	3 persons	–	5 persons	–	10 persons	–
Free entrance online (virtual platform)	1 person	1 person	5 persons	5 persons	10 persons	10 persons	25 persons	25 persons
Logo appearance in the summary video's end session	–	–	•	–	•	–	•	–
Logo appearance at Conference Hall	–	–	•	–	•	–	•	–
Discount on entrance tickets (discount from the standard price)	–	–	15%	–	30%	–	45%	–
<b>Virtual event platform services</b>								
Logo appearance at the welcome site of the virtual page	–	–	•	•	•	•	•	•
Company presentation published in the online article (among the ECPA news)	–	–	–	–	–	–	•	•
15 sec. video played on the virtual platform	–	–	–	–	–	–	•	•
Digital Proceedings logo insert	–	–	•	•	•	•	•	•
Virtual exhibition space / Video and chat function on request	•	•	•	•	•	•	•	•
<b>Sponsorship fee (net):</b>	<b>1100 Eur</b>	<b>550 Eur</b>	<b>2000 Eur</b>	<b>900 Eur</b>	<b>3000 Eur</b>	<b>1400 Eur</b>	<b>5000 Eur</b>	<b>2400 Eur</b>



# ECPA 2021 event map





# Ticket prices

- **Standard ticket:** 630 EUR - early bird ticket: 580 EUR
- **ISPA member ticket:** 580 EUR - early bird ticket: 520 EUR
- **Student ticket:** 350 EUR - early bird ticket: 300 EUR
- **Gala dinner:** 50 EUR / student: 25 EUR
- **Technical tour:** 50 EUR / student: 25 EUR
- **Online participation:** 360 EUR - ISPA member ticket: 330 EUR



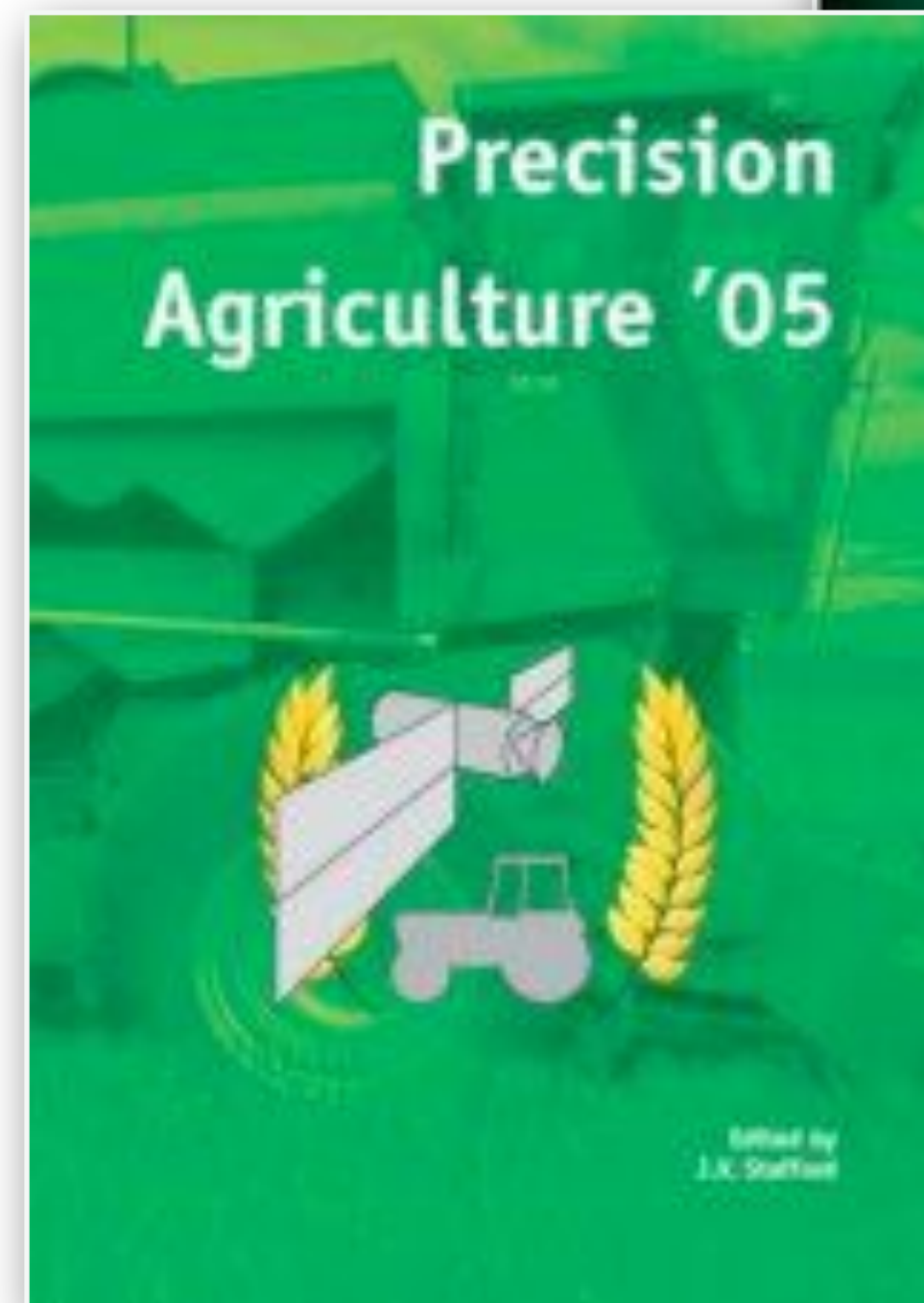
# Precision Agriculture '21 proceedings

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Wageningen Academic  
P u b l i s h e r s



*illustration*



# Contact

**ECPA**  
Budapest 2021



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[www.ecpa2021.hu](http://www.ecpa2021.hu)